

Special feature on the 27th Conference of the Parties (COP27) to the United Nations Framework Convention on Climate Change – Ad Feature Proposal

The 27th Conference of the Parties (COP27) to the United Nations Framework Convention on Climate Change (UNFCCC) will be held in Sharm El Sheikh, Egypt, from Sunday 6 to Friday 18 November 2022. The Nikkei has organised an advertising feature to widely publicise companies' efforts to combat climate change and take carbon neutral measures, along with scenes from the conference, explanatory content and comments from experts who attended will also be included. After the COP, society's awareness of climate change measures is usually at its highest. We invite you to communicate your company's initiatives within this special issue.

Overview

Date: 19th Dec 2022 (Mon) ~ 23rd (Fri)

Format: Nikkei Morning (National Ed.) 8 pages (planned)

Minister Nishimura, Yukari Takamura (Professor, Future Vision Research Centre, University of Tokyo), Takejiro Sueyoshi (Special Advisor, United Nations Environment Programme and Finance Initiative), Yoshitaka (Principal Sustainability Strategist, Fellow, Mitsubishi UFJ Research and Consulting), youth working on climate change measures ...and others who attended COP27, the venue, summaries and commentaries of what was discussed at COP27, and other relevant content.

Layout:

			15 Col. Ad Space (B+W/24C)				15 Col. Ad Space (B+W/24C)
5 Col. Company logo space (B+W)	5 Col. Publicity Space (B+W)	5 Col. Ad (B+W/24C)		5 Col. Ad (B+W/24C)	5 Col. Ad (B+W/24C)	5 Col. Ad (B+W/24C)	

※ Please note that the layout is subject to change.

※ Colour ads may be possible upon consultation.

※ Publication may be split over two days.

※ May not be published in the Okinawa area.

Rates : 15 Cols. (Full page) 24 Colour 24,870,000 JPY
 5 Cols. (1/3 Page) 24 Colour 11,464,000 JPY
 Publicity Ad B+W Incl. production costs 2,500,000 JPY

15 Cols. (Full page) B+W 20,400,000 JPY
 5 Cols. (1/3 Page) B+W 7,360,000 JPY
 Company logo B+W 1,000,000 JPY

※ A publicity ad is a small ad space offering that showcases a short column piece or image

※ Excludes relevant taxes and production costs of pure advertising

Application Deadline: 9th Dec (Fri)

Enquires: Nikkei Inc. Sales and Marketing Department